



# Brent

Planning, Transportation & Licensing  
Brent Civic Centre  
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Wembley  
HA9 0FJ

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**Date: 31 October 2018**

## London Borough of Brent Premises Licence

### Part A

*This Premises Licence was granted by Brent Council, Licensing Authority for the area of the Borough of Brent under the **Licensing Act 2003***

Original grant date: 05 March 2010  
Current issue date: 24 October 2018

.....  
*Akter. Choudhury*  
.....  
Authorised signatory

Premises licence number: 575291

### Part 1 – premises details

Postal address of premises, or if none, ordinance survey map reference or description

**Ruby Lounge (Mezzanine Floor)  
Mezzanine Floor, 1, Pop In Commercial Centre, South Way, Wembley, Brent, HA9 0HF**

Where the licence is time limited the dates

Licensable activities authorised by the licence

**Section Entertainment of a similar description to that falling within (I) or (J)**  
**Section Dancing**  
**Section Making music**  
**Section Anything of a similar description to that falling within (E), (F) or (G)**  
**Section Performance of dance**  
**Section Recorded Music**  
**Section Live Music**  
**Section I: Provision of Late Night Refreshments**  
**Section J: Sale or Supply of Alcohol:(On the premises)**

The times the licence authorises the carrying out of licensable activities

**Section Entertainment of a similar description to that falling within (I) or (J):()**

<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
Monday	10:00	03:00
Tuesday	10:00	03:00
Wednesday	10:00	03:00
Thursday	10:00	03:00
Friday	10:00	03:00
Saturday	10:00	03:00
Sunday	10:00	03:00

**Section Dancing:()**

<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
Monday	10:00	03:00
Tuesday	10:00	03:00
Wednesday	10:00	03:00
Thursday	10:00	03:00
Friday	10:00	03:00
Saturday	10:00	03:00
Sunday	10:00	03:00

**Section Making music:()**

<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
Monday	10:00	03:00
Tuesday	10:00	03:00
Wednesday	10:00	03:00
Thursday	10:00	03:00
Friday	10:00	03:00
Saturday	10:00	03:00
Sunday	10:00	03:00

**Section Anything of a similar description to that falling within (E), (F) or (G):()**

Day	Start Time	End Time
Monday	10:00	03:00
Tuesday	10:00	03:00
Wednesday	10:00	03:00
Thursday	10:00	03:00
Friday	10:00	03:00
Saturday	10:00	03:00
Sunday	10:00	03:00

**Section Performance of dance:()**

Day	Start Time	End Time
Monday	10:00	03:00
Tuesday	10:00	03:00
Wednesday	10:00	03:00
Thursday	10:00	03:00
Friday	10:00	03:00
Saturday	10:00	03:00
Sunday	10:00	03:00

**Section Recorded Music:()**

Day	Start Time	End Time
Monday	10:00	03:00
Tuesday	10:00	03:00
Wednesday	10:00	03:00
Thursday	10:00	03:00
Friday	10:00	03:00
Saturday	10:00	03:00
Sunday	10:00	03:00

**Section Live Music:()**

Day	Start Time	End Time
Monday	10:00	03:00
Tuesday	10:00	03:00
Wednesday	10:00	03:00
Thursday	10:00	03:00
Friday	10:00	03:00
Saturday	10:00	03:00
Sunday	10:00	03:00

**Section I: Provision of Late Night Refreshments:()**

Day	Start Time	End Time
Monday	10:00	03:00
Tuesday	10:00	03:00
Wednesday	10:00	03:00
Thursday	10:00	03:00
Friday	10:00	03:00
Saturday	10:00	03:00
Sunday	10:00	03:00


<b>Section J: Sale or Supply of Alcohol:(For consumption on the premises)</b>		
<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
Monday	10:00	03:00
Tuesday	10:00	03:00
Wednesday	10:00	03:00
Thursday	10:00	03:00
Friday	10:00	03:00
Saturday	10:00	03:00
Sunday	10:00	03:00

The opening hours of the premises

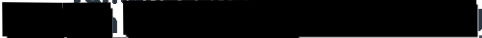
<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
Monday	10:00	03:30
Tuesday	10:00	03:30
Wednesday	10:00	03:30
Thursday	10:00	03:30
Friday	10:00	03:30
Saturday	10:00	03:30
Sunday	10:00	03:30

Where the licence authorises supplies of alcohol whether these are on and/or off supplies  
**For consumption on the premises**

**Part 2**

Name, (registered) address, telephone number and email (where relevant) of holder of the premises licence  
**Kuppusamy Kirupakaran**  


Registered number of holder, for example company number, charity number (where applicable)

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol  
**Vamanaganasha Sriharan**  


Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol

Licence Number: [REDACTED]  
Issuing authority: [REDACTED]

## Annex 1 – Mandatory conditions

### No Irresponsible Drinks Promotions

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

1. (a) games or other activities which require or encourage,

or are designed to require or encourage, individuals to— (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or (ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

### Free Water

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

### Age Verification Policy

(1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

### **Small Measures to be Available**

The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available

### **Minimum Price of Alcohol**

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

(a)—duty<sup>ll</sup> is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b)—permitted price<sup>ll</sup> is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c)—relevant person<sup>ll</sup> means, in relation to premises in respect of which there is in force a premises licence—

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) —relevant person<sup>ll</sup> means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e)—valued added tax<sup>ll</sup> means value added tax charged in accordance with the Value Added Tax Act

1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4.(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (—the first day) would be different from the permitted price on the next day (—the second day) as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

#### **Requirement for a DPS**

(1) No supply of alcohol may be made under the premises licence-

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or their personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

#### **Door Supervisors and Security Staff to be Licensed by the SIA (when required)**

Where the licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, each individual must be licensed by the Security Industry Authority, with the following exceptions:

a) premises where the premises licence authorises plays or films

b) any occasion mentioned in paragraph 8(3)(b) or (c) of Schedule 2 to the Private Security Industry Act 2001 (premises being used exclusively by a club with a club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or

c) any occasion within paragraph 8(3)(d) of Schedule 2 to the Private Security Industry Act 2001

#### **Film Classification When required**

(i) The admission of children to the exhibition of any film must be restricted in accordance with the recommendation of the designated film classification body unless section (ii) applies.

(ii) Where the licensing authority notifies the holder of the licence that this subsection applies the admission of children must be restricted in accordance with any recommendation made by the licensing authority.

In this section-

"children" means persons aged under 18; and

"film classification body" means the person or persons designated as the authority

under section 4 of the Video Recordings Act 1984 (c. 39) (authority to determine suitability of video works for classification).

## **Annex 2 – Conditions consistent with the operating schedule**

- 1 CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and licensing officers if requested.
- 2 Door supervisors of a sufficient number and gender mix, shall be employed from 21:00 hours on any day when the premises are open for the sale of alcohol past midnight.
- 3 A register/log containing the names, badge number, dates & times of duty of security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority.
- 4 The total number of people permitted on the premises including staff and performers shall not exceed 150.
- 5 Customers shall not be permitted to take open glass containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority.
- 6 A refusal book shall be kept and maintained.
- 7 Promotions that encourage irresponsible drinking shall not be permitted.
- 8 Substantial food and non-intoxicating beverages (including free drinking water) shall be available during the whole of licensed hours in all parts of the premises where intoxicants are provided.
- 9 A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.



10 No entry or re-entry shall be permitted after 01:30 hours.

11 After 23:00 hours outside smoking shall be limited to 10 persons and the area shall be suitably supervised to allow customers to smoke only, and then return inside.

12 On major event days at Wembley Stadium the following shall apply:

\* Customers shall not be allowed to congregate outside the premises.

\* No glass bottles shall be handed over the bar but decanted into plastic vessels.

\* The DPS shall work in partnership with the Police and if necessary comply with any direction given by the most senior Police Officer on duty at the event.

\* The premises shall remain closed on football event days until two hours after the final whistle.

13 The Licensee shall undertake a risk assessment agreed by the Police and Licensing Authority of any significant promotion or event, using the Metropolitan Police Service Promotion/Event Risk Assessment Form (Form 696) or an equivalent and provide a copy to the Metropolitan Police and Brent Council's Licensing Unit not less than 14 days before the event is due to take place.

14 Where an event has taken place the licensee shall complete a Debrief Risk Assessment Form (Form 696A) and submit this to the Metropolitan Police and Brent Council's Licensing Unit within 3 days of the conclusion of the event.

15 Toilets shall be checked every hour for the use of drugs and other illegal activities.

16 Notices clearly explaining the licensee's drugs policy shall be displayed at the entrance and at suitable places throughout the premises.

17 Nudity, striptease and other entertainment of an adult nature shall not be permitted on the premises.

18 A public telephone shall be made available and notices advertising the number of a local licensed taxi service shall be displayed in a prominent position.

19 No children shall be admitted unless accompanied by a responsible adult.

20 No children shall be permitted on the premises after 20:00 hours.

21 No children shall be permitted in the bar area when entertainment is being provided.

### **Annex 3 – Conditions attached after a hearing by the licensing authority**

#### **Conditions added after hearing on 4th May 2017**

- 22 An ID scanner shall be utilised at the premises to check all customers who wish to gain entry to the premises. The persons once checked for concealed weapons or drugs shall be required to present appropriate proof of identification. The information collected should include a photo ID, the person's name, address and date of birth shall be added to the database. Any person refusing to allow their data to be added to the database shall be refused entry.
- 23 Appropriate ID shall be a valid passport or driving licence (photo card).
- 24 No licensable activity shall continue after 03:00 hours
- 25 The premises including the staircase and entrance lobby must be cleared of all customers by 03:30 hours.
- 26 The licensee shall source all SIA door supervisors/security from an approved SIA door security contractor. The licensee shall have a contract with the said company/contractor. This said company/contractor shall belong to the SIA Approved Contractor Scheme. A copy of the contract and approved contractor scheme shall be provided to the Police Licensing team by e-mail.
- 27 No bottles of spirits shall be sold at any time. All spirits shall be sold by standard measures.
- 28 The Designated Premises Supervisor shall complete the BIAB level 2 advanced DPS course.
- 29 All staff training records, SIA door supervisor records, CCTV recordings, the customer database, the refusal log & hourly toilet check records shall be available for inspection throughout the times the premises are normally open for trading. Should information be required outside these hours the information shall be provided to the Police within 24 hours of the request.
- 30 There shall be no entry or re-entry to the premises after 01:00 hours.
- 31 A safety, marshal shall operate from 02:00 hours until all customers have left the vicinity of the premises to ensure orderly and safe dispersal of customers.
- 32 A "Challenge 25" policy shall be adopted and adhered to at all times.
- 33 The premises licence holder shall have remote access to CCTV cameras at the venue at all

times.

34 An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:

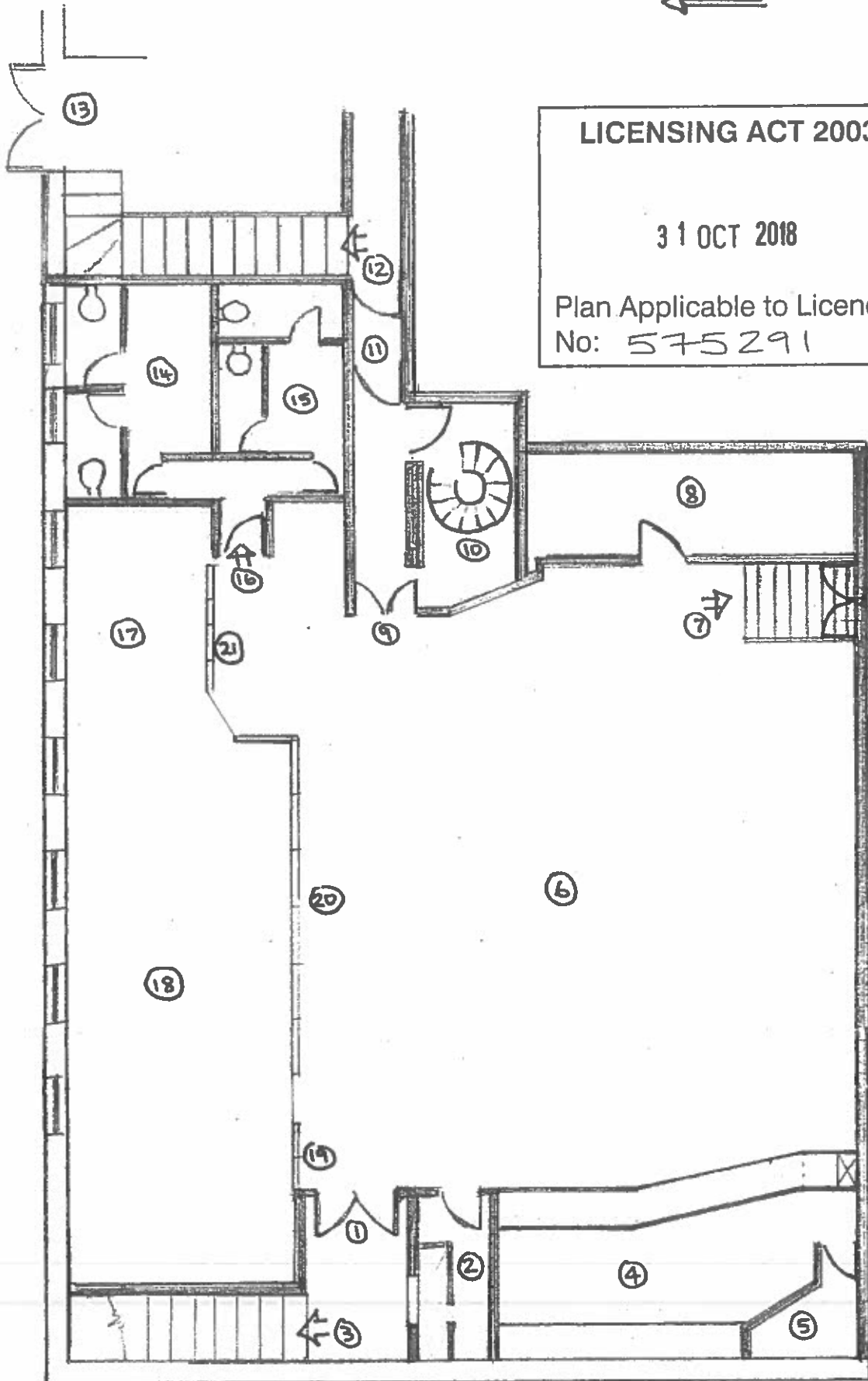
- (a) all crimes reported to the venue
- (b) all ejections of patrons
- (c) any complaints received
- (d) any incidents of disorder
- (e) all seizures of drugs or offensive weapons
- (f) any faults in the CCTV system or searching equipment or scanning equipment
- (g) any refusal of the sale of alcohol
- (h) any visit by a relevant authority or emergency service.

35 Toilets shall be checked every hour for the use of drugs and other illegal activities. This shall be logged in writing and made available for inspection.

Annex 4 – Plans

See attached

RUBY LOUNGE FLOOR PLAN  
(MEZZANINE FLOOR)



LICENSING ACT 2003  
31 OCT 2018  
Plan Applicable to Licence  
No: 575291

